

THE COMPETITIVENESS OF ZIMBABWE'S EXPORTS TO SOUTH AFRICA DURING THE RECOVERY PERIOD 2009 TO 2011

Willie Nakunyada*

Reserve Bank of Zimbabwe

wnakunyada@rbz.co.zw

Laurine Chikoko*

Midlands State University

chikokol@msu.ac.za

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Abstract

This article analyses the competitiveness of Zimbabwe's exports in the South African market under the multiple currency system from 2009 to 2011. Using real exchange rate analysis and the Revealed Symmetric Comparative Advantage index (RSCA), the article confirms that Zimbabwean products have lost competitiveness in South Africa, with comparative advantage only remaining in a narrow range of primary products. Based on the results, we recommend that deliberate policies be instituted to diversify and enhance the competitiveness of Zimbabwe's exports.

Keywords

Export Competitiveness, Comparative Advantage, Effective Exchange Rates, Revealed Symmetric Comparative Advantage, Revealed Comparative Advantage

***Dr Willie Nakunyada** is the Chief Economist in the Economic Research and Policy Enhancement Division at the Reserve Bank of Zimbabwe, Zimbabwe.

+**Dr Laurine Chikoko** is a lecturer in the Department of Banking and Finance, Midlands State University, Zimbabwe.