

Challenges and Opportunities for Digital Inclusion in Marginalised Communities

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Abstract

The amalgamation of modern innovation, technological skills, and processes used to establish business models and satisfy customers in different societies is referred to as digital transformation. Digital transformation facilitates the development of economies, ways of doing business, and social constructs among marginalized communities. Digital inclusiveness has significantly been applied in a number of areas in communities and resource-constrained environments such as health, education, and agriculture. A systematic literature review was carried out. The authors find out that inclusiveness has great opportunities and challenges in digitally transforming marginalized communities. The implementation of interconnected digital innovation technologies provides new challenges and opportunities spanning the whole of Africa. This chapter explores the key drivers of digital technologies, the contribution of technology, gender imbalances, and challenges and opportunities for digital inclusiveness in remote areas.